

University of Pretoria Yearbook 2020

Leading through storytelling 811 (GIL 811)

Qualification Postgraduate

Faculty Gordon Institute of Business Science

Module credits 6.00

Contact time 28 contact hours per 3 week cycle

Language of tuition Module is presented in English

Department Gordon Institute of Business Science

Period of presentation Semester 1 or Semester 2

Module content

This course will introduce participants to a framework and process for storytelling as a medium to improve leader effectiveness, communication and interpersonal skills.

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